

FOI Reference Number: FOI/442/1819

Date: 13 February 2019

Request:

I'm hoping you can help me in my research into local newspaper and magazine funding.

Please could you provide the following information, as requested under the Freedom of Information Act:

- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2018
- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2017
- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2008
- The total spent* by the local authority on authority owned or managed print publications for each of the following categories - A) Newsletters B) Magazines C) Newspapers in 2018
- The total spent* by the local authority on authority owned or managed print publications for each of the following categories - A) Newsletters B) Magazines C) Newspapers in 2017

*Including costs of staffing, design, printing and distribution

Response:

Thank you for your information request which Mid and East Antrim Borough Council received on 09 January 2019.

Please find below, Mid and East Antrim Borough Council's response to the information you requested in relation to spend.

Please note - the figures below are based on financial years. The figures for 2018 are based on the 10 months ended 31 January 2019 and the 2017 figure is based on the 12 month period ended 31 March 2018.

In relation to Authority Owned / Managed Print Publication figures, we have been unable to provide the figures with staffing costs.

The figures provided include recruitment, statutory planning and road closure adverts.

- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2018 - **£106,383**
- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2017 - **£88,244**

- The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2008 - **Please note, Mid and East Antrim Borough Council only came into existence on 1 April 2015 - we are therefore unable to provide information for this question.**
- The total spent* by the local authority on authority owned or managed print publications for each of the following categories - A) Newsletters B) Magazines C) Newspapers in 2018 - **£62,105.**
- The total spent* by the local authority on authority owned or managed print publications for each of the following categories - A) Newsletters B) Magazines C) Newspapers in 2017 - **£80,214.**

If you are dissatisfied with the handling of part of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to the Chief Executive at the Braid Ballymena Town Hall, 1-29 Bridge Street, Ballymena, BT43 5EJ.

Please remember to quote the reference number FOI/442/1819 in any future communications.

If you are not content with the outcome of an internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Please be advised that Mid and East Antrim Borough Council may release the response to this information request into the public domain via our website at <https://www.midandeantrim.gov.uk/>.

If we publish our response to your request, your personal data will be removed to protect your privacy.