



Mid & East Antrim

# Enterprise Week

8 – 14 November 2021





**Councillor William McCaughey**

**Mayor**

Mid and East Antrim  
Borough Council

## Welcome

**On behalf of Mid and East Antrim Borough Council, I am delighted that we have once again collaborated with local business support organisations and associated stakeholders to offer a week-long diverse range of events and initiatives for Global Enterprise Week 2021.**

As we emerge from the challenges faced by Covid-19 and Brexit we are supporting our business community through a hybrid mix of virtual and carefully socially-distanced live, in person events taking place across the borough, helping participants to enhance their skills, knowledge and business opportunities.

We would encourage you to take advantage of the live events and come along to as many as possible to meet likeminded people and expand your network of contacts. Our live events are a combination of breakfast meetings and networking opportunities to stimulate and inspire social enterprise ideas.

Our virtual activities will not disappoint and include motivational podcasts from guest presenters who will no doubt inspire you. We also have a series of virtual Women in Business 'Round Table Discussions' covering topics from transport logistics to hospitality and well as advice and guidance from the Labour Relations Agency.


We also have the return of the exciting business pitching competition with a prize fund of £1500 as well as school competitions to encourage entrepreneurial thinking in the younger generation.

This year, Global Entrepreneurship Week is celebrating four distinct themes: Education, Ecosystems, Inclusion and Policy with the aim of removing barriers and welcoming all, so I encourage you to join us during Mid and East Antrim Enterprise Week and I hope that the events provide information and support which will make a difference.







# Enterprise Week 2021 at a glance

Webinar event  In person event 





## All week

9am – 5pm 	Pop Up Shops	33-35 High Street, Carrickfergus 20 Main Street, Larne Unit 72, Tower Centre, Ballymena
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## Monday 8 November

Throughout the day on the MEA social media pages 	Young Enterprise NI School Competition winner announced.	For more information <a href="#">CLICK HERE</a>
11am 	Go for It- Audio Podcast. Dave Linton, Founder of MadLug.	For more information <a href="#">CLICK HERE</a>
2pm 	Labour Relations Agency. Meet the Team – find out what the Labour Relations Agency can do for you and your business.	For more information <a href="#">CLICK HERE</a>
6.30pm – 9pm 	Get ready for Christmas sales with Facebook and Instagram Adverts!	For more information <a href="#">CLICK HERE</a>
7pm 	Go for It- Audio Podcast. Annette Kelly, Founder of Little Penny Thoughts.	For more information <a href="#">CLICK HERE</a>
7pm - 9pm 	Carrickfergus Enterprise, Launch Event - Celebrating Community/Social Enterprises.	For more information <a href="#">CLICK HERE</a>




## Tuesday 9 November

8.30am 	Ballymena Area Chamber of Commerce and Industry, breakfast meeting at Galgorm Resort and Spa	For more information <a href="#">CLICK HERE</a>
9am 	Bid2Win	For more information <a href="#">CLICK HERE</a>
9am – 11am 	Women in Industry Round Tables Sessions - Women in Marketing & Communications.	For more information <a href="#">CLICK HERE</a>
11am 	Go for It- Audio Podcast. Laura Irwin, Co-Founder of Nobels Spaces.	For more information <a href="#">CLICK HERE</a>

## Tuesday 9 November

11.30am – 1pm 	Women in Industry Round Tables Sessions - Women in Tourism & Hospitality.	For more information <a href="#">CLICK HERE</a>
2pm – 3.30pm 	Women in Industry Round Tables Sessions - Women in Logistics & Transport.	For more information <a href="#">CLICK HERE</a>
7pm 	Go for It- Audio Podcast. John McCourt, Founder of Big Phat Beard.	For more information <a href="#">CLICK HERE</a>

## Wednesday 10 November

12.30-2pm 	Catalyst Inc., The Future of Work in a Post-Covid World. A lunchtime conference exploring fresh ways to innovate and grow business in the New Normal.	For more information <a href="#">CLICK HERE</a>
1pm 	Go for It - Inspirational Interview with Aoife Doherty, founder of Sass & Halo.	For more information <a href="#">CLICK HERE</a>
7pm - 8.30pm 	Spotlight on local purpose-led enterprises led by Carrickfergus Enterprise.	For more information <a href="#">CLICK HERE</a>






## Thursday 11 November

8.30am 	Social Enterprise NI, Reconnect Social Breakfast Meeting at The Bank, Portlengone.	For more information <a href="#">CLICK HERE</a>
11am 	Go for It- Audio Podcast. Fiona & David Boyd Armstrong. Founders of Shortcross Gin.	For more information <a href="#">CLICK HERE</a>
7pm 	Go for It- Audio Podcast. Johnny McDowell, Founder of Founder and Chief Taster at Indie Fude.	For more information <a href="#">CLICK HERE</a>


For more details on the Enterprise Week schedule [CLICK HERE](#)



## Friday 12 November

Throughout the day on the MEA social media pages 	Start Up and Innovate Award Winner Announced.	For more information <a href="#">CLICK HERE</a>
10am 	Labour Relations Agency. Virtual Workshop – advice and information to employers.	For more information <a href="#">CLICK HERE</a>
11am 	Go for It- Audio Podcast. Natasha Rollinson, Founder of N.Rollinson and GFI entrepreneur.	For more information <a href="#">CLICK HERE</a>
12pm - 2pm 	Carrickfergus Enterprise with Positive Carrickfergus, Celebrating Community/ Social Enterprise, at Positive Carrickfergus Talking Shop, Courtyard, Scotch Quarter, Carrickfergus.	For more information <a href="#">CLICK HERE</a>
7pm 	Go for It- Audio Podcast. Mark O'Neill, Founder of Roof Window Specialists and GFI entrepreneur.	For more information <a href="#">CLICK HERE</a>

## Saturday 13 November

11am – 3pm 	GEW Roadshow: Midtown Makers Studio & Shop, 51-53 Church Street, Ballymena	For more information <a href="#">CLICK HERE</a>
11am – 3pm	Carrickfergus Enterprise with Positive Carrickfergus - shop responsibly with Purple Earth at the Talking Shop, Positive Carrickfergus, Courtyard, Scotch Quarter, Carrickfergus.	For more information <a href="#">CLICK HERE</a>

For more details on the Enterprise Week schedule [CLICK HERE](#)



# Our Enterprise Week Partners

Mid and East Antrim Borough Council are very grateful to our partners for collaborating on our programme of events. For more info visit [www.midandeastantrim.gov.uk/GEW2021](http://www.midandeastantrim.gov.uk/GEW2021)





## Further Information

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[www.midandeastantrim.gov.uk/GEW2021](http://www.midandeastantrim.gov.uk/GEW2021)