



Enterprise Week

13 - 18 November 2017

#GEW2017

midandeastantrim.gov.uk/enterpriseweek2017



Led by
**Mid & East
Antrim**
Borough Council



Councillor Paul Reid, Mayor of
Mid and East Antrim Borough Council

Message from the Mayor

Mid and East Antrim Borough Council have collaborated with business support organisations throughout the borough to offer an exciting week of events as part of the Mid and East Antrim Enterprise Week to coincide with Global Entrepreneurship Week 2017.

As part of the vision and commitment to Growing the Economy, Mid and East Antrim Enterprise Week will inspire the many budding entrepreneurs and innovators in our borough.

I encourage you to join us during Enterprise Week to ignite your business ideas, explore the many possibilities to help grow your business and benefit from networking opportunities to enhance your journey of enterprise.

A handwritten signature in black ink, which appears to be 'Paul Reid'. The signature is written in a cursive style and is positioned at the end of the message.

Timetable of Events

Date	Time	Location	Event
Monday 13 November	10.30am – 1pm	Loughshore Hotel, Carrickfergus	Networking for Business Growth Traditional v Digital
Tuesday 14 November	10am – 3pm	The Innovation Centre, ECOS, Ballymena	“Generation Innovation”
Tuesday 14 November	12 noon – 8pm	Willowbank Conference Centre, Larne	Starting Your Own Business
Tuesday 14 November	9.30am – 4pm	Farm Lodge Building, Northern Regional College, Ballymena	Rural Youth Entrepreneurship Challenge
Wednesday 15 November	8.00am – 9.30am	Ulster Bank, Wellington Street, Ballymena	How to be Cyber Secure
Wednesday 15 November	12 noon – 2pm	The Braid, Ballymena	Business Support & Funding Opportunities
Thursday 16 November	10am – 3pm	Carrickfergus Grammar School	Young Entrepreneurs – “Digital Makers” of the future
Thursday 16 November	8am – 9.15am	Tullyglass Hotel, Galgorm Road, Ballymena	Business Breakfast
Saturday 18 November	11am – 3pm	Ballymena Business Centre Business Hub, Church Street, Ballymena	Business Roadshow 2017

All events listed are FREE.

To register and for full list of events:

midandeastantrim.gov.uk/enterpriseweek2017

Events Listing

Monday 13 November

Networking for Business Growth Traditional v Digital

10.30am – 1pm

Loughshore Hotel, Carrickfergus

This event will highlight the use of a range of traditional forms of networking such as Chambers of Commerce, as well as digital platforms such as Twitter, #Belfast Hour or #Food NI Hour to generate awareness of a business.

Participants will have the opportunity to showcase their business and make new contacts in a comfortable environment with support from Carrickfergus Enterprise.

The students will then work in groups with stimulus material to look at the challenges posed and start to ideate on a solution. Throughout the problem solving team work session students will have the opportunity to connect with experts in this field.

This session delivered by Catalyst Inc. and University of Ulster will aim to spark creativity and curiosity as well as develop problem thinking skills around 4th industrial revolution challenges.

Tuesday 14 November

"Generation Innovation"

10am – 3pm

The Innovation Centre,
ECOS, Ballymena

This event invites Year 13 pupils to attend a 4th Industrial Revolution Challenge around the question of how we will commute in 2030.

Students will engage in a knowledge exchange at the start of the session with an industry specialist posing the questions around transportation issues including electric, autonomous vehicles, fuel consumption and infrastructure.

Tuesday 14 November

Starting Your Own Business

12 noon – 8pm

Willowbank Conference Centre,
Willowbank Business Park, Larne

This event will encourage and inspire local people, including school pupils, to consider self-employment.

Participants will have the opportunity to meet local entrepreneurs and small businesses located at LEDCOM, participate in workshops and information sessions and speak to LEDCOM Business Advisors.

Register at: midandeastantrim.gov.uk/enterpriseweek2017

Events Listing (continued)

Tuesday 14 November

Rural Youth Entrepreneurship (RYE) Challenge

9.30am – 4pm

Northern Regional College
(Farm Lodge Building)

The inspired RYE challenge is looking for people with business ideas to participate in workshops focusing on business start-up. They will be helped to create a full Business Plan.

This workshop organised by Northern Regional College, will be supported with RYE resources and a RYE online support platform full of audits, NI case studies, factsheets and a pitching portal.

An international investor network has been established as part of the programme which will allow access to a range of potential investors and opportunities.

All participants will be entered into the NI Regional final. The winners of the overall Northern Ireland final will travel to Lapland to take part in the RYE Cool Awards in January 2018.

Wednesday 15th November

How to be Cyber Secure

8am – 9.30am

Ulster Bank, Wellington Street, Ballymena

This morning event is an opportunity for new and established businesses to find out more about cyber security. Ulster Bank are delighted to be hosting this awareness breakfast at their branch in Ballymena. Led by their fraud team, they will provide you with an awareness of phishing, smishing and vishing and provide you with all the right tools to keep you and your business safe.

Wednesday 15th November

Business Support & Funding Opportunities

12 noon – 2pm

The Braid, Ballymena

This lunchtime event is an opportunity for new and established businesses to find out more about the various business and funding supports available to them.

This is a great chance to network with key organisations and initiatives offering business support such as Invest NI, Intertradelreland, Michelin Development Fund and Mid and East Antrim Borough Council.

Register at: midandeastantrim.gov.uk/enterpriseweek2017

Events Listing (continued)

Thursday 16th November

Business Breakfast

8am – 9.15am

Tullyglass House Hotel,
Galgorm Road, Ballymena

This Business Breakfast is to provide an opportunity to network with peers and to hear from Danske Bank Head of Markets, Brian Telford and Economist Conor Lambe on the outlook for the markets and a range of issues facing local businesses.

This event is supported by Ballymena Borough Chamber of Commerce and Industry and Ballymena Business Improvement District.

Saturday 18th November

Business Roadshow 2017

11am – 3pm

Ballymena Business Centre,
Business Hub, 51-53 Church Street,
Ballymena

The 2017 Business Roadshow will provide a platform for those thinking about starting a business and those at the early stages of growing a business. Ballymena Business Centre and its partners will explore sources of support available and help inspire business owners to take the next step in their business journey.

Thursday 16th November

Young Entrepreneurs - "Digital Makers" of the future

10am – 3pm

Carrickfergus Grammar School

The "Digital Makers" workshop will give up to 60 young people at Key Stage 3 level (12 – 14 years) an opportunity to engage in hands on coding activities within a business context.

Using Google App Inventor, Sentinus will help students understand the app building process and teach them basic coding skills to allow them to develop their own app.

Register at: midandeastantrim.gov.uk/enterpriseweek2017



As Chair of Mid and East Antrim Borough Council's Economic Growth & Tourism Committee I would like to thank the partner organisations who have worked successfully with Council to develop this exciting programme of events to celebrate Enterprise Week 2017.

Ald Maureen Morrow
Chair of Economic Growth & Tourism Committee
Mid and East Antrim Borough Council





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