

Love Food Hate Waste Borough Policy

Introduction

In the UK, we throw away up to £60 worth of food per household per month [WRAP]. This equates to as much as £39,240,000 for all households in the Borough. As economic conditions continue to challenge each household, Council recognizes the importance of ensuring we provide appropriate levels of information and support to encourage attitudinal and practical change in how we all manage food waste.

‘Love Food Hate Waste’ is a national campaign which seeks to connect the community with food, drawing on the skills, expertise and resources already available within any community. It is supported by a raft of resource material and mechanisms for delivering training to interested individuals or groups to further knowledge and awareness of how food waste arises and how it can be reduced.

Mid and East Antrim Borough Council, through its **Love Food Hate Waste** campaign seeks to draw on the experiences of this and other food related work across the region to foster a new relationship with food which will benefit all.

Love Food Hate Waste Policy

Mid and East Antrim Borough Council affirms its support for the **Love Food Hate Waste** campaign principles of:

1. increasing awareness of food waste across all sectors
2. promoting the benefits of reducing food waste
3. highlighting practical measures to manage food waste
4. reconnecting people with food, nurturing an understanding of its importance to the sustainable development of the entire community

Council will promote ‘**Love Food Hate Waste**’ by championing both the principle and practice with Borough interest groups, local food banks, the business community, local people and via publications and signage declaring the Council’s support.

Policy communication

The policy will be placed on the Council’s website and will be positively promoted via the media.

Policy implementation

It will be the responsibility of the Council to devise a ‘**Love Food Hate Waste**’ Implementation Plan and ensure that within the Councils resource allocation that this policy is delivered effectively.

Monitoring and review

Operational Services will be responsible for the monitoring and review of this policy. The policy will be monitored following its implementation and a formal review will be conducted annually.

Changes to the policy

Any proposed changes to this policy will be brought to the attention of Council via the Operational Services Committee.